



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Tuesday, November 14th, 2017, 6:00 PM
Pacifica Police Dept. – EOC Room, 2075 Pacific Coast Hwy, Pacifica

MEETING MINUTES

ATTENDANCE:

Members: Kevin Cubba, Michelle Hansberry, Samantha Hauser, Daisy Fong, David Leal, Jonathan Mizrahi, Grace Sobieski

Members Absent: Matthew Dougherty, Victor Spano

City Council Liaisons: Sue Digre, Mike O'Neill

Staff Liaison: Lorenzo Hines, Jr.

Guest Speakers:

CALL TO ORDER:

Chair Kevin Cubba called the meeting to order at 6:15pm

ADMINISTRATIVE BUSINESS:

Approval of Minutes of Aug 8th, 2017. - No quorum for approval of minutes so postponed to next meeting.

David moves to change order of agenda. Samantha Seconds. Passes Unanimously.

ORAL COMMUNICATIONS:

No communications from members of the public.

COMMITTEE COMMUNICATIONS:

1. New Member introductions and EDC Knowledge Transfer - Kevin Cubba
2. Business Educational Series - Samantha Hauser, Victor Spano
Business education series attendance has been increasing although we need to continue the events as a series.
Facebook promotion reached 1000 people.
Most recent meeting had 10 people.
Perhaps reaching out to entrepreneurship classes at local colleges to increase attendance.
Also the equalization state board may have classes that we may want to look into.

3. Palmetto Avenue Update - David Leal, Samantha Hauser
Paving is going to occur this week
There may be potential for grant sources to bring some of the phases up in timeline however more discussion needs to occur.
Next step is to bring attention to the street once it's in a promotable state.
4. Funds Request to Council to support EDC work - Kevin Cubba
Potential items needing funds -
 - Advertising promotion of events and Website funds
 - Pacifica booth at trade shows, economic events
 - Small expenses (food for events, training, and workshops, etc.)
5. 2017/2018 Goals/Work Plan - Kevin Cubba
 - Special meeting to discuss goals and work plan for next year
 - Lorenzo will send out scheduling poll to coordinate

Action Items:

- Follow up with Mike and Don Horsley regarding grant funding for Palmetto (Sam)
- Follow up with State BOE on classes from Board of Equalization(Sam)
- Follow up regarding vacancies in Manor (Jonathan)
- Send out poll for scheduling special meeting (Lorenzo)

STAFF COMMUNICATIONS:

- Intro to City Manager - Kevin Woodhouse
- Update from Assistant City Manager - Lorenzo
 - Passed out Committee Handbooks for new members

INFORMATIONAL ITEMS:

1. Update by Library Advisory Committee - David Leal
 - One final community event on Saturday at the city 60th anniversary
 - Final proposal for dual service library model is being worked on for council early 2018
2. Update from Chamber of Commerce - Victor Spano
 - None

ORAL COMMUNICATION FROM THE COMMITTEE (10 Minutes)

1. Updates from Committee Members
2. Topics for Next Meeting

ADJOURNMENT

8:25 pm