



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Tuesday, May 9, 2017, 6:00 PM

Pacifica Police Dept. Conf. Room, 2075 Coast Hwy, Pacifica, CA 94044

The objectives of the Economic Development Committee are to:

- (1) Work with the City Manager, to review and develop plans to improve customer service in departments interfacing with current and potential Pacifica businesses;**
- (2) Facilitate owners/operators in existing business districts to organize, develop and implement plans for improvement and business development; and**
- (3) Devise and implement a plan for outreach and marketing of Pacifica to encourage business growth..." City Council Resolution 27-2011, July 11. 2011.**

1. Call to Order, Welcome and Introductions
 - a. Members:, Kevin Cubba, Matthew Dougherty, Samantha Hauser, Jim Heldberg, David Joves, David Leal, Brent Shedd, Victor Spano
 - b. City Council Liaisons: Sue Digre, Mike O'Neill
 - c. Staff Liaison: Lorenzo Hines, Jr.
 - d. Guest Speakers:
 - i. Pacifica Businesses
 - ii. Pacifica Chamber of Commerce: Jamie Monozon, Victor Spano
 - iii. EDC Volunteers: T Sollars, L Allen, E Harris, P Welty, Cindy Abbott
2. (5 min.) Approval of April Meeting Minutes
3. (50 min) EDC Priorities – Work Task Reports
 - a. Palmetto Outreach, Streetscape / Groundbreaking, David Leal
 - b. Digital Presence, Kevin Cubba
 - c. Staffing City Booth at Events, Jim Heldberg
 - d. Signage - Missing road signs, temporary signs; Kevin Cubba
 - e. 2017 Annual Report Content, Samantha Hauser

4. (20 min) LAC Group 4 Architecture Presentation to EDC.
5. (10 min) Assistant City Manager Report, Lorenzo Hines, Jr.
6. (5 min) Chamber of Commerce Report
 - a. CEO; Jamie Monozon, Chamber Chairman; Victor Spano
7. (2 min. ea.) Oral Communication from the Public at Closing
8. (10 min) Oral Communication from the Committee
 - a. Updates from Committee Members
 - b. Reports from liaisons
 - i. Library Advisory Committee (LAC)
 - c. Topics for Next Meeting
9. (2 min.) Upcoming Meetings FYI
 - a. June 13, 2017, Traveler, 5450 Hwy 1, Pedro Point Shopping Center
 - b. July 11, 2017, Silicon Segway, 205 Rockaway Beach #4
10. Adjourn