



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Tuesday, February 7, 2017, 6:00 PM
Police Department Conf Rm, Pacific Coast Hwy, Pacifica, CA 94044
Courtesy of the Pacifica Police Department

The objectives of the Economic Development Committee are to:

- (1) Work with the City Manager, to review and develop plans to improve customer service in departments interfacing with current and potential Pacifica businesses;**
- (2) Facilitate owners/operators in existing business districts to organize, develop and implement plans for improvement and business development; and**
- (3) Devise and implement a plan for outreach and marketing of Pacifica to encourage business growth..." City Council Resolution 27-2011, July 11, 2011.**

1. Call to Order, Welcome and Introductions-meeting called to order at 6:15 pm
 - a. Members Present: Kevin Cubba, David Leal, Brent Shedd, Samantha Hauser, Jim Heldberg, Victor Spano, David Joves, Matthew Dougherty
 - b. Members Absent: Peter Menard
 - c. City Council Liaisons Present: Both excused
 - d. Staff Liaison: Anne Stedler
 - e. Guest Speakers Present: None
2. Approval of January Meeting Minutes
Moved and seconded. Approved by all present.
3. EDC Planning Priorities
 - a. EDC members agreed to focus resources as follows:
 - i. Palmetto Outreach including providing SBDC workshops and continued contact with merchants.
 - ii. WEB presence – continue ongoing efforts to bring fresh content about Pacifica and develop continuity to keep volunteers engaged and mobilized.

4. Economic Development Manager Report, Anne Stedler
Anne gave a brief report.
5. Chamber of Commerce Report
Victor provided a brief update.
6. Oral Communication from the Public at Closing
None.
7. Oral Communication from the Committee
None
8. (2 min.) Upcoming Meetings were noted as follows
 - a. February 7, 2017, Place TBD
 - b. March 7, 2017, Place TBD
9. Adjourn