



CITY OF PACIFICA

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Tuesday, September 8, 2015

6:00 PM

POLICE DEPARTMENT CONFERENCE ROOM

2075 Coast Highway

1. Call to Order
2. (5 min.) Approval of August 11, 2015 Minutes (Attachment 1)
3. (2 min. ea.) Oral Communication from the Public at Opening
4. Ad Hoc Committee Reports & Discussion
 - a. (2 min.) Palmetto Ave. Activities (Anne Stedler)
 - b. (5 min.) Special Events and Beta Test / New Ad Hoc Committee (Peter Menard)
5. (6 min.) Chamber of Commerce Update
 - a. "Start a Business in Pacifica" (Victor Spano)
 - b. Google: GYBO.com / business (Courtney Conlon)
6. Topics for Committee Discussion and Possible Action
 - a. (5 min.) EDC Outreach (Anne Stedler)
 - b. (20 min.) Annual Report to City Council (Peter Menard)

- c. (8 min.) Off the Grid and City Revenues from Development (Anne Stedler)
 - d. (5 min.) Vacant Commercial Space (Anne Stedler)
- 7. (2 min. ea.) Oral Communication from the Public at Closing
- 8. Oral and Written Communication from the Committee
 - a. Updates
 - i. Palmetto Ave. Activities (Anne Stedler)
 - ii. Super Bowl 50 recommendations (Anne Stedler)
 - b. Topics for Future Meetings (see below)
- 9. Next EDC Meeting Date: October 13, 2015 at 6:00pm
 - a. Council Meeting Date: September 14, 2015 at 7:00pm (EDC Annual Report presentation)
- 10. Adjourn

Topics for Future Meetings

- 1. Palmetto Avenue Activities (Oct)
- 2. Sporting Events in Pacifica (Oct – Victor Spano)
- 3. Signage (Nov – Victor & Anne / Goeff Matthew)
- 4. Utility Box / Utility Pole Art around Pacifica (Nov)
- 5. Reorganization- Election of Chair/ Vice Chair (Nov)
- 6. Portola Discovery Anniversary (Dec)
- 7. AirBnb, Uber (TBD)
- 8. Support of Businesses During Disruption / Crisis (TBD)