



CITY OF PACIFICA

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Tuesday, June 9, 2015

6:00 PM

POLICE DEPARTMENT CONFERENCE ROOM

2075 Coast Highway

1. Call to Order
2. Approval of May 12, 2015 Minutes (Attachment 1)
3. Ad Hoc Committee Reports & Discussion
 - a. Palmetto Ave. Activities
 - b. Special Event Process
 - c. Vacant Commercial Space
 - d. Signage
4. Topics for Committee Discussion and Possible Action
 - a. Designate Committee to Prepare Annual Report for September 14 Council Meeting
 - i. Review running list of topics / projects to be tracked for possible consideration
 - b. Sporting Events in Pacifica
 - c. Utility Box Art around Pacifica
 - d. Update on City's request to PG&E to add art to utility poles

5. Economic Development Manager Update
 - a. 2015-16 ED Work Plan
 - b. Super Bowl Cities
 - c. Business Ambassadors
 - d. Marketing Material Draft
 - e. Fundraising and Grants
 - f. EDC Vacancies
6. Chamber of Commerce Update
 - a. "Alcatraz: Life on the Rock"
7. Oral Communication from the Public
8. Oral Communication from the Committee
9. Topics for July Meeting
10. Next Meeting Date: July 14, 2015
11. Adjourn

Topics to be Scheduled

1. Reorganization- Election of Chair/ Vice Chair (November)