

**CITY OF PACIFICA
ECONOMIC DEVELOPMENT COMMITTEE**

**Minutes of August 12, 2014
Approved as Amended on October 14, 2014**

In attendance were members: Brent Shedd, Peter Menard, Jim Heldberg, Courtney Conlon, Linda Fahey and Sue Digre; and City Staff: Lorie Tinfow and Marilyn de Souza.

Absent: Christine Engstrom, Michael Varney, Javier Chavarria, Len Stone and George White.

1. Call to Order

Since Chair Len Stone was absent and Assistant Chair Mary Brown had resigned her position with the Chamber and not at the meeting, Jim Heldberg was voted in as Acting Chair. He called the meeting to order at 6:05 pm.

2. Approval of July 8, 2014 Minutes

Peter noted that on Item 3, Priority 3, of the minutes, it should say "They **have been** calendared" rather than "They need to be calendared".

Peter made a motion to accept the Minutes. Linda seconded. The motion passed unanimously.

3. Presentation on City's 2014-2015 Budget

City Manager Lorie Tinfow provided a PowerPoint presentation on the City's 2014-2015 Budget, and then fielded questions from the Committee.

4. Update on Priorities

Priority 1 - In the Planning Director's absence, Lorie mentioned that the Planning Department would like to wait until a test case was available to go through the Planning Process. However, the committee feels this would take too long and would like the Planning Director to provide a presentation of the steps involved at the next meeting.

Priority 2 – Lorie stated that although updating the City's website has been budgeted, there is no one available to manage this undertaking because of being short staffed in our Finance Department. Committee members expressed interest in participating in the updating of the existing videos on the City's website.

Priority 3 – no update.

Priority 4 – Discussion arose on beautifying the City with simple ideas such as fire-hydrant painting. One idea was to decorate the telephone poles, and the City Manager was going to contact the appropriate party to see if this would be possible. The City's Beautification Advisory Committee has sponsored The Mayors' 1st Annual Pacifica Pride Awards.

5. Oral Communications from the Public

None.

6. Oral Communication from the Committee Members

Sue would like to see the sub-committees continue their work. We need to keep the calendar alive and shoot for one event per month.

Jim asked about Mary Brown's replacement, and Lorie said the City Council would have to appoint the next representative to the EDC from the Chamber. He also wanted to recognize Courtney for her presence at the Multi-Chamber Venue, along with 10 Pacifica-based businesses.

It was recommended that the Chamber provide monthly updates on what is going on in Pacifica at each EDC meeting. This will be agendaized in the future.

7. Next Meeting Date

The next meeting date was set for TUESDAY, September 9, 2014.

Acting Chair Heldberg adjourned the meeting at 8:12 p.m.