

CITY OF PACIFICA

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

January 8, 2013
6:00 PM
Police Station
2075 Coast Highway

1. Call to Order
2. Approval of December 11, 2012 Minutes
3. Election of Chair and Vice Chair
4. Discussion about development of Economic Development Plan
5. Subcommittee Reports/Discussion
 - Objective #1 (Review and develop plans to improve customer service in departments interfacing with current and potential Pacifica businesses)
 - Objective #2 (Facilitate owners/operators in existing business districts to organize, develop and implement plans for improvement and business development)
 - Small business incubator
 - Mentoring Program
 - Art Space Use
 - Movie Night
 - Objective #3 (Devise and implement a plan for outreach and marketing of Pacifica to encourage business growth)
 - City Map update – guided walks
 - Encouraging Sporting Events in Pacifica
 - Cross Country Event in Pacifica
6. San Jose Business Incentive Program
7. Oral Communications from the Public
8. Oral Communications from the Committee
9. Next Meeting date February 12, 2013