

CITY OF PACIFICA
ECONOMIC DEVELOPMENT COMMITTEE
AGENDA

December 11, 2012
6:00 PM
Police Station
2075 Coast Highway

1. Call to Order
2. Approval of November 7, 2012 Minutes
3. Subcommittee Reports/Discussion
 - Objective #1 (Review and develop plans to improve customer service in departments interfacing with current and potential Pacifica businesses)
 - Objective #2 (Facilitate owners/operators in existing business districts to organize, develop and implement plans for improvement and business development)
 - Small business incubator
 - Mentoring Program
 - Art Space Use
 - Movie Night
 - Objective #3 (Devise and implement a plan for outreach and marketing of Pacifica to encourage business growth)
 - City Map update – guided walks
 - Encouraging Sporting Events in Pacifica
4. Selection of consultant for development of the Economic Development Plan
5. Oral Communications from the Public
6. Oral Communications from the Committee
7. Next Meeting date January 8, 2013