

MINUTES

Beautification Advisory Committee
2075 Coast Highway
Pacifica, CA 94044

September 6, 2017

The meeting was called to order at 6:37 PM by Chair Dave Martinez. Members of the Beatification Advisory Committee (BAC) in attendance were, David Martinez, Ginny Jaquith Avelino Pombo, Edith Dom, Patty Hontalas, Melinda Moses. Mayor Mike O'Neill was also present as the City Council liaison. Also in attendance were Evan Albert and Aren Clark from the City of Pacifica Public Works Department. Members of the public present were Raymond Kurttila, Bob Jacobsen and President Jim Renfro ~~with~~ of the Rotary Club and Samantha Hauser from the Economic Development Committee.

The minutes of the previous meeting were approved with the correction that Coastal Cleanup Day was coming in September - not Earth Day as stated in the minutes.

Announcements:

- Melinda Moses was introduced as the new member of the BAC.
- Dave Martinez will not attend the October BAC meeting. Ginny Jaquith will run the October meeting if the committee has not yet appointed a vice-chair.

Public Comment:

- President Jim Renfro of The Rotary Club did a presentation outlining various landscape concepts for the Palmetto Streetscape Project. The Rotary Club expressed their desire to be involved in the project and hopes to enlist help from other clubs and volunteers. The Rotary Club is also seeking volunteer help from professional landscapers to work as supervisors for groups of volunteers. It was suggested that the Master Gardeners may be able to assist with the task of supervision. Wendy Santiago is assisting with plant species selection. Four different planting concepts were presented. They were:
 1. Mostly Succulents
 2. Classic and Timeless
 3. Tapestry
 4. Japanese-esqe

BAC members felt the Mostly Succulents and the Tapestry designs were the most appropriate for the climate of the area and projected maintenance man-hours that would be available. Planting is planned to take place after Fog Fest. Plant material and planting guidelines already listed in the 2012 Beautification Plan will be adhered to.

The BAC passed a motion to support the Rotary Clubs planting project on Palmetto Avenue.

Project Updates:

- The sign for the adopted area at the Sanchez Art Center is being made.
- The proclamation for Dustin Hatlen recognizing his work on the greenhouse project has not been completed. The proclamation is scheduled to be presented to Justin on December 30, 2017 at 10:00 am at the greenhouse site. Solar greenhouses in Half Moon Bay will be looked at to gather design information needed to proceed with making the greenhouse functional.
- The Oceana Boulevard project has been expanded to include planting from Manor Drive all the way to Monterey Road. No dedication date has been chosen.
- The volunteer recognition sign at the Grace McCarthy scenic turnout was destroyed by vandals. A new one will be installed. The rockroses at this site are not doing well. It was pointed out that the rockroses at other planting sites are also not performing. Succulents were suggested as an alternative.
- It was suggested that the Mothers Club could work in unison with the Girl Scouts at Marvilla Park.
- The pathway constructed of laser engraved bricks will be installed at the Spindrift Garden in Oddstad Park prior to Halloween.
- The Friends of the Urban Forest are going to help get bids for the planting project at the Safeway parking lot on Palmetto Drive.

Continuing Business:

- The BAC calendar will be updated by November
- There is currently one entry in the Mayors Beautification Awards contest.
- The BAC is considering bringing the creation of the mural subcommittee before the City Council for approval.
- Draft Re-Sponsorship Policy: Committee discussed this item and will continue comments at next meeting.

New Business:

- Two different styles of the Adopt-a-Garden Signs were discussed. The stronger two-sided signs with metal frames cost approximately eighty dollars (\$80) apiece.

Report from Staff:

- There was no report from City staff.

The meeting was adjourned at 8:38 PM.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday October 4, 2017 at 6:30 PM. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California.