

## MINUTES

Beautification Advisory Committee  
Police Department EOC  
2075 Coast Highway  
Pacifica, CA 94044

February 1, 2017

The meeting was called to order at 6:34 p.m. Members of the Beautification Advisory Committee (BAC) in attendance were Dave Martinez, Wendy Santiago, Edith Dom, Alan Ernat and Ginny Jaquith. Yessika Dominguez, Aren Clark, Van Ocampo and Evan Albert from the City of Pacifica Public Works Department were also in attendance. Jeff Moroso attended as a member of the public.

The agenda was approved with no corrections.

The minutes of the previous meeting were approved with one correction. See revised minutes from January 4, 2017 meeting. Jaquith abstained from voting on the approval of the minutes as she was not present at the last meeting.

### Announcements:

- The recruitment for Sandy Parry's replacement is still underway.

### Public Comments:

- Jeff Moroso introduced himself and stated that he will be attending some BAC meetings to familiarize himself with the committee's functions, and said he may be interested in joining the committee in the future.

### Project Updates:

- **Linda Mar Medians:** Clark and Public Works staff are looking into bringing the medians up to speed. Hiring a contractor to maintain the area was discussed, which would be paid by the sponsor's donations. Ocampo discussed the requirements for entering into contract with the City, such as paying prevailing wage to employees. Jaquith asked if the City or the sponsors will be hiring the contractor, and Ocampo clarified that as long as the company abides by city requirements, they can work in city right-of-way. Ocampo will check with the City Attorney on this issue. Another option would be to have Kimco/Safeway include the medians in their maintenance plan. Ernat asked about Caltrans, who leases the Park & Ride to Samtrans. Ocampo stated that per the agreement between the City and Samtrans, the City is responsible for all landscaping in that area. Martinez asked if the plan is to reach out to current sponsors, or seek new sponsors. Ocampo suggested reaching out to Kimco first. Clark noted the difficulty of finding contractors that pay prevailing wage for smaller projects, and suggested discussing this matter offline before the committee can make a decision.
- **Sanchez Art Center:** Martinez is putting together a design plan for this area, and asked for DPW's help with picking up brush piles. The lighting was discussed, and Santiago suggested solar lighting. Clark noted that the City has used solar lighting before but it was not long-lasting.
- **Greenhouse Project:** Santiago made contact with Dustin, who is very busy with school. Moroso asked how the greenhouse will be used. Martinez said that the project needs to be completed before determining who can use it.
- **Oceana Blvd., Ocean Shore School and Mazzetti's Bakery:** Lots of ceanothus have been planted at this site, with the help of many volunteers from the Terra Nova High School soccer teams, the Rotary Club and BAC members. The next step is to coordinate art installations with Ocean Shore School.
- **Highway 1 / Adopt-a-Highway:** Santiago distributed the draft letter, addressed to Caltrans, for the committee's review. Ocampo mentioned his meeting with Caltrans last week about their

pavement overlay project from Pilar Point to 280, which is scheduled to start in the spring of 2018. Ocampo then handed out the plans for the overcrossing project. Santiago reviewed the planting design plan and made some suggestions for what plants could work in that area. Ocampo suggested putting some comments together for the plant list that he could share with the project manager. The committee discussed the possibility of a test garden at this site.

- **Crespi Parking Lot:** Chair Martinez visited this site and stated that the area looks good.

#### Upkeep of Completed Projects:

- ✓ **Grace McCarthy Vista Point:** The Rotary Club continues to maintain this area quarterly.
- ✓ **Marvilla Estates Park:** No progress, but Clark confirmed that the site looks good.
- ✓ **Spindrifft School:** No progress, site looks good.

#### Continuing Business:

- **Review of the BAC Calendar:** Annual report to the City Council will take place at the meeting of February 27, 2017.
- **Mayor's Beautification Awards Sub-Committee:** No update.
- **Mural Subcommittee:** The draft report will be completed and ready to present to the BAC for their review at the March meeting.
- **Pacifica Beach Coalition (PBC):** No updates from the last meeting, but Chair Martinez announced a surf movie fundraiser for the Coalition on February 24<sup>th</sup>.
- **Palmetto Streetscape Project:** Ocampo provided a brief update on the project. Construction is expected to start in the spring.

#### New business:

- **Replacement of club sign on Sharp Park Road:** Rotarians are very interested in revitalizing or replacing the sign, so that their club logo can be restored there. Ideas for constructing a new sign were discussed, and the committee agreed that the new sign should be wind resistant. Chair Martinez suggested two wooden poles with 2x12's, and Santiago even suggested cinderblocks. Jaquith mentioned getting some of the clubs together to do a design and think of funding ideas. Clark reminded the group that the sign is actually on private property. Ocampo wants to make sure that a permit from the Planning Department is not needed to have the sign replaced. Martinez suggested working with Chamber of Commerce to have a "Welcome to Pacifica" sign placed there, and Santiago suggested using the same type of sign as the others that currently exist at the various entrances to Pacifica. The committee agreed that all groups who have their logo on the sign should contribute to the cost of replacing the sign.
- **Annual Report to City Council:** The report is currently scheduled for the Council meeting of February 27<sup>th</sup>, but Ocampo said he can move it to another meeting. Patty Hontalas worked on last year's report, and Martinez thinks she will be okay with getting it done by the 27th. Jaquith has photos to share from Oceana.

Reports from Staff: None.

#### Items for Next Meeting:

- Election of new Chair and Vice Chair.

Good of the Order: None.

The meeting was adjourned at 7:50pm.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, March 1<sup>st</sup> at 6:30 p.m. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway in Pacifica, California.