

## MINUTES

Beautification Advisory Committee  
Police Department EOC  
2075 Coast Highway  
Pacifica, CA 94044

September 7, 2016

The meeting was called to order at 6:33 PM by the Committee Chair David Martinez. Members of the Beautification Advisory Committee (BAC) in attendance were Dave Martinez, Wendy Santiago, Alan Ernat, Patty Hontalas, Sandy Parry, Ginny Jaquith and Edith Dom. Van Ocampo, Aren Clark and Yessika Dominguez from the City of Pacifica Department of Public Works Department were also in attendance.

The agenda was approved with no corrections.

The minutes of the previous meeting were approved with one correction. See revised minutes for 8/3/16 meeting.

### Announcements:

- Chair Martinez announced that a coastal cleanup will be held on 9/17/16, and that he could use some help at Roberts Road between 9-11 am. The contact for this event is Lynn Adams of the Pacifica Beach Coalition (PBC).

There were no Public Comments.

### Project Updates:

- Crespi Parking Lot: The Resource Center planter box is infested with bind weed, and Santiago notified the sponsor. Parry weeded all islands in the parking lot. Clark noted that the signs are ready and the committee discussed the placement of the signs.
- Greenhouse Project: Santiago coordinated for Dustin Hatlen to start on Monday, 9/12. The Eagle Scout needs to notify DPW/Fire of planned hours of work. Santiago agreed to contact him for confirmation. Parry notified the PBC of this project. Ocampo reminded the group that Dustin must sign a waiver for this project. DPW/Fire will also have to coordinate the staging area for Dustin's supplies and materials.
- Oceana Blvd., Ocean Shore School and Mazzetti's Bakery: ~~Two trees have~~One tree has died and another was dwindling, and Santiago replaced them over Labor Day weekend. The soil and roots seemed healthy. Ceanothus will be planted in the near future.
- Spindrift School: Some of the plants were eaten by deer. The placement of the sponsor sign needs to be determined; this will be coordinated between Clark and Spindrift staff. DPW improved the road.
- Highway 1 / Adopt-a-Highway: No progress. Santiago will work on a design plan to improve a particular area, and Ocampo will pass on to Caltrans for review and consideration. Different options were discussed in attempt to have the center divider weeded and cleaned. Hontalas suggested writing a letter to Senator Jerry Hill's office to requested that action be taken. Jaquith suggested Assemblymember Kevin Mullen. Ocampo suggested writing a letter to Caltrans and carbon copying the politicians.

### Upkeep of Completed Projects:

- ✓ Linda Mar Medians: No progress. DPW will be planting more plants soon, and the BAC offered assistance with this. Chair Martinez suggested reaching out to Kimco as a possible sponsor.
- ✓ Grace McCarthy Vista Point: No progress, area looks good.
- ✓ Marvilla Estates Park: Ribbon cutting for this site was considered, however Saturday will not work due to opening day for soccer. Santiago passed by and said the area looks bleak and she requested more wood chips from DPW. Clark said they can only be added inside the fence. The Mother's Club will be doing some work in the near future, and they have some donation funds that may possibly go towards a memorial garden of some sort. Jaquith will coordinate with Beverly on a design plan so that they can get going on the project. Clark will get a contact person for the Mother's Club and share with the group.

### Continuing Business:

- Review of the BAC Calendar: Santiago passed out copies of the current calendar. Dustin's work to be added starting 9/12 along with all other planned work dates. To be added: Marvilla Estates ribbon cutting, possibly 9/26 but Jaquith will coordinate with Beverly and confirm with the BAC.
- Mayor's Beautification Awards Sub-Committee: Three applications have been received to date, and October 12th is the cutoff date. Dominguez will print more copies for BAC members to pick up, and also for handout at Fog Fest.
- Mural Subcommittee: Jaquith aims to have the report done by the end of the year. The survey has been completed. Peter Maynard prepared an online map of potential mural sites. One topic of discussion was expanding from murals to public art, such as South San Francisco's utility box art. Santiago noted the Little Brown Church has been beautified.
- Pacifica Beach Coalition (PBC) Meeting: Parry attended 8/9 meeting. The whale event had a very large turnout, an estimated 500 people. The PBC educated the public on effects of litter and cigarette butts. Cigarette canisters will be placed around town and the goal is to count the estimated butts collected each year. The designated animal for next year is the dolphin. September 17<sup>th</sup> is the next cleanup day.
- Palmetto Streetscape Project: Ocampo gave an overview of the project status. The project is on schedule, and the City has asked for Caltrans' authorization to advertise for project. The design plan was approved at last month's council meeting, and Ocampo explained the details of the project to the committee. Advertising will commence in late October, and construction will begin late spring/early summer 2017. The construction will pause for Fog Fest. Santiago asked about the tree requirements, and Ocampo explained that no new trees will be planted due to required maintenance and possibly obstructing the view of business signs. Santiago suggested palm trees. Parry suggested hanging baskets from light posts as another options in lieu of trees, but Ocampo noted that drip irrigation will be difficult for that method.

There is no new business.

### Reports from staff:

- Clark asked if anyone had seen anyone trimming trees behind skate park. Those trees are part of a mitigation to keep the homes from viewing the skate park. If anyone has any information, please call Aren at DPW.

Items for Next Meeting: None.

Good of the Order: Coastal cleanup on 9/17, volunteer if you can. Fog Fest is 9/24-9/25. Jaquith will not be at the next meeting.

The meeting was adjourned at 8:12pm.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, October 5<sup>th</sup> at 6:30 PM. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway in Pacifica, California.