

## MINUTES

Beautification Advisory Committee  
Police Department EOC  
2075 Coast Highway  
Pacifica, CA 94044

August 3, 2016

The meeting was called to order at 6:32 PM by the Committee Chair David Martinez. Members of the Beautification Advisory Committee (BAC) in attendance were Dave Martinez, Wendy Santiago, Alan Ernat, Patty Hontalas, and Sandy Parry, ~~and Ginny Jaquith~~. City Councilmember Karen Ervin was also in attendance, as were Van Ocampo, Aren Clark and Yessika Dominguez from the City of Pacifica Department of Public Works Department.

The agenda was approved without corrections.

The minutes of the previous meeting were approved with a few corrections. See revised minutes for 6/1/16 meeting.

### Announcements:

- Wendy Santiago announced that on Tuesday, 8/16 at 5pm to 7pm at the Sanchez Art Center, the Rotary Club is looking for community volunteers to help with planting.

There were no Public Comments.

### Project Updates:

- Crespi Parking Lot: The Pacifica Resource Center's garden is looking better; more ceanothus was added. Sandy Parry's garden is thriving and she weeded some areas around the parking lot. She asked for Ernat's help with more tubing. Ervin will follow up with the Skyline Environmental Club on the last island when school is back in session. She noted that the \$1,600 budget may be an issue, and suggested a co-sponsor and providing fundraising ideas. Parry mentioned that it is easier to get single-day volunteers as explained by the Pacifica Beach Coalition (PBC) president Lynn Adams. Ervin mentioned Genentech's "Community Days" as another opportunity to recruit volunteers for BAC projects.
- Greenhouse Project: The Eagle Scout Agreement has been signed and executed by the City/BAC and sent back to the scout. Hontalas wants to get involved once the project takes off and asked if there was a plan to renovate the greenhouse. Martinez said that we would need volunteers to do propagation maintenance. The PBC and Master Gardeners may also be involved in greenhouse use. Permission from the Fire Department will be needed beforehand to have classes/events there.
- Oceana Blvd., Ocean Shore School and Mazzetti's Bakery: The trees are looking healthy and could use more water. Santiago would like to have more wood chips placed. The area is not in a flood zone. Santiago will take another look at the area and follow up with Van Ocampo. Santiago would also like to plant some ceanothus in the fall to add more greenery. Some other plants used at the Resource Center planter box were considered, such as Anchor Bay and Yankee Point, but Santiago thinks ceanothus would thrive best there. Succulents would be too expensive and very high maintenance. Parry noted that ceanothus requires constant trimming.

- Spindrift School: Chair Martinez thanked Aren Clark/Public Works for the wood chips. More planting will happen later. Current plants are thriving. Irrigation in front of building needs to be adjusted.
- Highway 1 / Adopt-a-Highway: Ocampo mentioned a meeting that happened between the City and Caltrans, after which Caltrans responded immediately to the hazards. An email was sent to Ocampo from Mayor Sue Digre regarding signage along Highway. Ocampo is currently working with the City's Economic Development Manager on appropriate signage. Some trash abatement occurred along Sharp Park recently. Santiago suggested a landscape plan that can be developed and presented to Caltrans to request permission to execute. Santiago offered to create said plan and send to Ocampo. Ocampo mentioned doing a plan for a pilot area. Replacement of the fence along Eureka square is not likely due to budgetary constraints. Ocampo offered highway construction plans to use for the design plan, and advised against requesting plants on the embankment due to possible safety hazards to motorists. Committee members are more interested in beautifying the center medians.
- Upkeep of Completed Projects:
  - ✓ Linda Mar Medians: Recently weeded; need to remove dead plants - DPW will get to it as soon as possible. Clark mentioned the time spent by DPW on the area, and that the 2-year adoption term is ending soon and the BAC may want to seek new sponsors. Ervin suggested asking if current sponsors would like to renew. Clark would like to have DPW fix them and then re-advertise for sponsorship. Martinez was hoping that sponsors could maintain the islands, but there is a liability issue with having people working at the sites. The BAC agreed to wait until DPW remedies the plants and then re-visit the issue of sponsorship. Parry suggested putting stone and some plants to avoid the need for regular weeding, similar to the islands in the shopping center. Ervin asked what options would be given to the adopters, and Clark said that they could hire a contractor to maintain the area. Ocampo noted that the shopping center may be able to maintain the islands.
  - ✓ Grace McCarthy Vista Point: The Rotary Club has adopted this site for 3 years, and Martinez would like to know if they would be interested in re-planting in the fall. Santiago did not think so, because plants were very high maintenance. Questions arose of re-adopting the area, and Santiago believes that the Rotary Club would like to adopt the area long-term. She will assess the area to determine what is needed to improve the planting there.
  - ✓ Marvilla Estates Park: No update/progress. Signs are still needed for this area. Ginny Jaquith may be working on this.

#### Continuing Business:

- Review of the BAC Calendar: Santiago updated the calendar and checklist and distributed to the BAC for review. Documents will also be posted on the City's website.
- Mayor's Beautification Awards Sub-Committee: Flyers have been printed and the meetings are being continued. Cindy Abbott dropped some off flyers to PB&R. Hontalas will hand out more flyers around town, such as the Community Center. Santiago suggested making the text size bigger on the front page, to be more attention grabbing. Martinez said changes can be made for next year, but text will be bigger and bolder on current flyer. Martinez mentioned a customer who was interested in beautifying private property.
- Mural Subcommittee: The committee is considering the beautification of existing murals, such as inside the school and some restaurants. There is potential for additional murals, but these sites need sponsorship.

- Pacifica Beach Coalition (PBC) Meeting: Parry attended the meeting, and the PBC is asking for volunteers to staff Fog Fest booth, where the focus will be on education. They would also like some volunteers to do the art work for the Fog Fest Parade. Friday 8/19 the PBC will do a whale presentation. They will also be doing a presentation on saving wildlife by collecting old fishing line, and reported that 72,000 cigarette butts were picked up from the beaches in 2016. Parry noted that the biggest benefit of PBC collaboration would be the overflow of volunteers, but is not sure of her role as a liaison for PBC. Martinez said that since the collaboration is still new, he encourages Parry to continue to attend meetings and see how the BAC can benefit on later projects.
- Ribbon Cutting event: Ervin suggested Saturdays/weekends, and to visit all sites in one day. The BAC proposed 9/10/16 as the date, and Ocampo offered the PB&R bus to shuttle the group to all of the sites. Parry would like to add more mulch to PRC planter before ribbon cutting event. Santiago suggested that all sites should get more mulch.
- Palmetto Streetscape Project: Ervin said there will be a presentation at Monday's Council meeting about the changes to the project. Impacts on local business and traffic in the area.

New business:

- Replacement of BAC staff: New member Edith Dom
- Planting guidelines: Reviewed by Martinez, as learned from Yerba Buena Gardens. Martinez prepared two different guidelines: one for general guidelines and another set that are particular to California natives. Clark commented on line item #3 regarding the size of the hole that is dug for the plant. Should be three times the width of the plant container, but no deeper than root ball. Ervin suggested using diagram with photos.

Reports from staff:

- Ocampo mentioned that the BAC's help may be needed for Palmetto Streetscape Project, since the landscaping plan has changed. Santiago said Rotary Club may be interested in adopting some areas.

Items for Next Meeting: None.

Good of the Order: None.

The meeting was adjourned at 8:25pm.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, September 7<sup>th</sup> at 6:30 PM. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway in Pacifica, California.