

MINUTES

Beautification Advisory Committee
Police Department EOC
2075 Coast Highway
Pacifica, CA 94044

October 7, 2015

The meeting was called to order at 6:36 PM by David Martinez. Members of the Beatification Advisory Committee (BAC) in attendance were Ginny Jaquith, David Martinez, Patricia Hontalas, Michael Mooney, Sandy Parry, Alan Ernat and Mayor Karen Ervin. Ron Maykel was present as a member of the public. Van Ocampo, Aren Clark and Yessika Dominguez from the City of Pacifica Public Works Department were also in attendance.

The minutes of the previous meeting were accepted without corrections.

Announcements:

- Ginny Jaquith commended the article in the Pacifica Tribune on the Pacifica Resource Center
- The City's booth at Fog Fest had the Mayors' Beautification Awards materials available for handout, and the booth had a very large turnout.

Public Comment:

- Ron Maykel gave an update on the mural at the Vallemar Shopping Center. The owner of the center is not interested in having a mural painted at this time, however the P-Town Café may have some interest in an ocean-themed mural.
- Maykel suggested a potential mailbox or flower box contest.
- A representative of the Quarry owner may be able to donate to a local group to do rock removal.
- It was brought to the committee's attention that the lattice framework on northbound Highway 1 at Linda Mar Blvd. can be improved. Staff will check the City's Right-of-Way Maintenance Agreement with Caltrans to determine whether that area can be beautified.
- The Sharp Park Golf Course fence was discussed and Ron Maykel asked for the committee's assistance in writing a letter to the City/County of San Francisco to request better landscaping and/or fence removal.
- Regarding the murals, Michael Mooney stated that Caltrans has approved the abandoned bus shelter on southbound Highway 1 at Rockaway Beach as a potential mural site. Ginny Jaquith suggested creating a sub-committee for murals.

Project Updates:

- Crespi Parking Lot: There has been a lot of progress from the Pacifica Resource Center and Pacifica Garden Club's efforts. Both groups are looking at Saturdays in October to finish the work once mulch is available. Ginny Jaquith will coordinate a date so that both sections can be completed simultaneously. Aren confirmed that mulch will be available by October 24th. Sandy Parry noted that debris has collected at the site and needs to be removed.
- Rockaway Beach Parking Lot: Wendy Santiago provided prices to Susan Miller to put high-visibility plants. The cost would be \$750 and \$1500 with more shrubs.
- Greenhouse Project: Michael Mooney stated that there was a growing interest in this project and suggested getting volunteers to run the greenhouse. He also suggested publishing an article in the Tribune to invite the public to attend the BAC meetings.
- Oddstad/Terra Nova Medians: There has been no progress on this project; an agreement must be provided to the property owners. Staff will follow up with the City Attorney's office on the status of the draft maintenance agreement.
- Calera Creek: Michael Mooney will coordinate a site visit with the Public Works Department's Field Services Manager, Raymond Biagini, to inspect the garden area and trail.
- Oceana Blvd., Ocean Shore School and Mazzetti's Bakery: There has been a slight delay on this project; Ginny Jaquith will coordinate with the Rotary Club and Ocean Shore School, and Aren Clark will need to approve the plan before work commences. Van Ocampo mentioned his recent meeting with Caltrans staff and clarified that only the landscaping can be beautified and not areas that have spalling. Ocampo also mentioned that an Eagle Scout candidate may be available with this project, as well as the greenhouse project. Sandy Parry asked about the Manor Overcrossing Project and its effect on current BAC efforts.
- Highway 1 / Adopt-a-Highway: The committee discussed the various roadblocks Adopt-a-Highway Program processes, especially the difficulty in getting an approval to pickup trash along Highway 1. City staff will send an email to Caltrans to collect the waddles that have not biodegraded. Ginny Jaquith mentioned that we applied for the Adopt-a-Highway Program one year ago. Michael Mooney also expressed his difficulties in getting responses from Caltrans. Van Ocampo asked the committee to send their request to the Public Works Department, and staff will compile a single letter to be emailed to Caltrans staff. A contact person within Caltrans' landscaping division has been provided, and the next step is to coordinate a meeting.
- Murals: The creation of a possible mural sub-committee is to be discussed at the next meeting. Ginny Jaquith will gather information.
- Upkeep of Completed Projects:
 - ✓ Linda Mar Medians: Public Works confirmed that the trash pickup occurred on October 7th.
 - ✓ Grace McCarthy Vista Point: Maintenance at that site is to occur twice per year.
 - ✓ Marvilla Estates Park: Work to be performed in October, possibly on the same day as the Crespi Parking Lot project.

Continuing Business:

- Review of the BAC Calendar: This item has been moved to the next meeting agenda.
- Mayor's Beautification Awards Sub-Committee: The cutoff for the nomination forms is Wednesday, October 14th. It was discussed that the awards can be announced on various websites such as Patch and Facebook. The possibility of nominating murals for the awards program was also discussed for the next round.
- Maintenance Agreements for Site Adoption: Agreements have been sent to the City Attorney and staff will forward the final docs to the BAC once approved.

New Business:

- Ginny Jaquith prepared and distributed a project procedural handout for the BAC to review and adopt, and will also send an electronic copy to the committee. Van Ocampo suggested an instructional video as another possibility to demonstrate procedures.

There were no reports from staff.

Items for Next Meeting:

- Mural sub-committee
- Repair of stripped planter box caps at Crespi Drive
- BAC Calendar
- Assistant City Manager's presentation of City budget at December meeting

Good of the Order:

- There was a reminder to nominate properties and/or businesses for the Mayors' Beautification Awards.

The meeting was adjourned at 7:51 PM.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, November 4th at 6:30 PM. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California.