

## MINUTES

Beautification Advisory Committee  
1800 Francisco Blvd.  
Pacifica, CA 94044

September 3, 2014

City Council Liaison.

The meeting was called to order at 6:38 PM by Chair Jaquith. Members of the Beatification Advisory Committee (BAC) in attendance were Wendy Santiago, Michael Mooney, David Martinez and Ginny Jaquith. Patricia Hontalas was not present. Others in attendance were City of Pacifica City Council Liaison Karen Ervin, Director of Public Works Van Ocampo and Aren Clark. Mercedes Valencia and Freidel Cohen was present as members of the public.

The minutes of the previous meeting were approved.

### Announcements:

- The BAC will not participate as a group on Costal Cleanup Day.
- Florentina Mazzone has been out of the country. She has continuing interest in being involved with the BAC.
- The Pacifica Farmers Market has two booths available for use in public outreach projects. The BAC will discuss the potential use of this program at the next meeting.
- The BAC will have an unmanned display at the sand castle area during the upcoming Fog Festival.
- The Heart of the City urban garden walk will be held on Saturday, September 13, 2014. The walk begins at Snodgrass Plaza at 10:00 AM.
- Michael Mooney has organized a candle light ceremony in remembrance of 9/11 to be held at the Liberty Garden at 7:00 PM.

### Public Comment:

- Mercedes Valencia addressed the BAC about the appearance of Manor Drive between Palmetto Avenue and Esplanade. She stated that she had installed benches and was adding flower pots, however the area still does not look attractive. She was advised of future City plans to upgrade Esplanade and that the property along Manor Drive was the responsibility of the individual property owners. She was advised to discuss the issue with Mr. Meyerhoff as he on the Chamber of Commerce and is familiar with the various owners.
- Freidel Cohen stated that she would like to be involved in various BAC projects. She has a degree in horticulture and experience in plant propagation. She would also like to help expand the planting list to include plants commonly grown at Go-Native Nursery.

Project Updates:

- The cost of the plants to be used at the Crespi/Highway 1 planter boxes has been set. The condition of the irrigation system has not yet been determined.
- Donation checks for the Resource Center planting project can be made to the City of Pacifica Public Works Department.
- Cal-Trans has agreed to remove sand, once volunteers pile it in the parking lot. Cal-Trans will also supply topsoil, weed control fabric and woodchips.
- The wood trim on the planter boxes at Crespi/Highway 1 needs to be removed. A mural instead of tiles was suggested for the Cal-Trans wall along Oceana Boulevard. There was an idea to alternate vegetation then wall tiles for the length of the street.

Continuing Business:

- The criteria for judging entrants in the Pacifica Pride Award have been developed.
- The idea of placing wood chips along Highway 1 adjacent to the police station was discussed.
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The meeting was adjourned at 8:30 PM.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday October 1, 2014 at 6:30 PM. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California.